

Graphic Designer

Megan Preece

Graphic designer specialising in branding, typography, and editorial design. Enthusiastic about working in a collaborative environment, self motivated and ambitious for a career in the design industry. A bold and dynamic approach to design, always looking for a new perspective. Possesses keen eye for detail and taking pride in creating attractive cohesive designs.

Contact

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in Megan Preece

Experience

Paloma Creative Small Business | 2020

During the 2020 coronavirus lockdown I decided to start a small business selling stickers, posters, masks and more. This allowed me to stay creative and productive while also developing my design skills and gaining business skills. All of my products have been designed and handmade myself, I also manage all of the social media, printing/outsourcing, photography, art direction, branding, packaging and marketing.

Halo Internship | 2020

I was given the opportunity to work with Halo for 2 weeks as an intern. In this time I learnt more about the design industry approach and process. During my time I completed designs for branding, identity, packaging, digital and print. Working on this range of briefs meant I learnt the keys to creating commercial content and working within a creative team.

Freelance | 2020

I have been working on freelancing projects which includes logo and invitation design. Freelancing has given me the ability to self-critique my work, as well as improve my organisational and networking skills. I have created logos for many different businesses as well as complete layout designs and portrait illustrations. Through freelancing I have learned how to manage my invoices and contracts, and prioritise my time.

Education

University of West of
England | 2016-2019
BA (Hons) Graphic
Design (2.1)

Hereford Sixth Form
College | 2014-2016
A2 Level - Fine Art (B),
Film Studies (B), General
Studies (B), Spanish(C)

St Mary's Secondary
School | 2009-2014
GCSE - 1A*, 3As, 5Bs

Expertise

- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop

Experience Continued

Soy Peruana Instagram Contributor | 2020

I was invited to be a design contributor to the Soy Peruana instagram page. Being part of this team has allowed me to expand my network with other Latinas while also making connections within the creative industry. My posts are always design based, as I experiment with styles while maintaining brand and content consistency. This page has over 13.2K followers.

Sekonda | 2019

I took the opportunity to partake in work experience with the creative team at Sekonda. I spent my time there improving my adobe skills as well as experiencing and learning how work within a creative team. For Sekonda I produced posters, digital banners, social media imagery and airline adverts, some of which was used for their website on black friday.

Conversation About Race | 2019

I was selected to be part of the editorial team for the 3rd Year publication 'A Conversation About Race'. Completing interviews and workshops, organising fundraising events, and creating visuals for the publication. This project allowed me to work collaboratively and create content about a topic I am really passionate about.

Airhop | 2018

Part time as a graphic designer for Airhop, the worlds biggest trampoline park. Working independently I produced a range of posters, leaflets, panels and digital social media covers. My role meant that I contributed to new branding ideas and had control over the design direction of certain projects.

Skills

- Problem Solving
- Adaptability
- Multitasking
- Organisation
- Expansive Thinking
- Time Management
- Teamwork
- Effective Planning
- Flexibility
- Creativity
- Innovation
- Communication

References

- Colum Leith
UWE Graphic Design
Program Leader - Tutor
colum.leith@uwe.ac.uk
07941239208
- Nicolas Hawke
Creative Manager -
Sekonda
nicolas.hawke@
timeproducts.co.uk

Qualifications and Capabilities

- Drivers License
Full Clean Drivers License, British
- Spanish
Speaking, Listening: Fluent
Reading, Writing: Advanced
- Branding
Experience with Logos and Packaging
- Digital and Print Design
Specialising in Typography and Editorial
- Handmade Craft
Paper Cut, Painting, and Sewing