

Megan Preece

A graphic designer specialising in branding, typography, and editorial design. Enthusiastic about working in a collaborative environment, self motivated and ambitious for a career in the design industry. With a bold and dynamic approach to design, always looking for a new perspective. Possessing keen eye for detail and taking pride in creating attractive cohesive designs. Passionate about creating work which provokes conversations about social issues.

Experience

Halo Internship | 2020

I was given the opportunity to work for Halo for 2 weeks as an intern. In this time I learnt more about the design industry approach and process to design. During my time I completed designs for branding, identity, packaging, digital and print. Working on this range of briefs meant I learnt the keys to creating commercial content and working with a creative team.

Freelance | 2020

I have taken on many freelancing jobs which mainly include logo and invitation design. Freelancing has given me the ability to self-critique, as well as improve my organisational and networking skills. I have learned how to manage my invoices and contracts, giving me a full understanding of the design industry process.

Sekonda | 2019

I took the opportunity to partake in work experience with the creative team at Sekonda. I spent my time there improving my adobe skills and how work within a creative team. For Sekonda I produced posters, digital banners, social media imagery and airline adverts.

Conversation About Race | 2019

I was selected to be part of the editorial team for the 3rd Year publication 'A Conversation About Race'. Both individually and as part of a collaborative, completing interviews and workshops, organising fundraising events, and creating visuals for the publication.

Airhop | 2018

Part time as a graphic designer for Airhop, the worlds biggest trampoline park. Working independently to produce a range of posters, leaflets, panels and digital social media covers for Airhop. My role meant that I contributed to new branding ideas.

Contact

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Education

University of West of England | 2016-2019

BA (Hons) Graphic Design (2.1)

Hereford Sixth Form College | 2014-2016

A2 Level - Fine Art (B), Film Studies (B), General Studies (B), Spanish(C)

St Mary's Secondary School | 2009-2014

GCSE - 1A*, 3As, 5Bs

Expertise

- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop

Skills

- Fluent Spanish
- Full Drivers License
- Branding
- Print Design
- Digital Design
- Handmade Craft
- Problem Solving
- Adaptability
- Multitasking
- Organisation

Reference

Colum Leith

UWE Graphic Design Program
Leader - Tutor

colum.leith@uwe.ac.uk

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